

We believe *life* should
improve *with* age.

Allow us to introduce ourselves.



We're Senior Resource Group—SRG. For over 30 years, we've been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to everyone who lives and works with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives.

Our success is rooted in the idea of hospitality. But it goes beyond just being well mannered. We strive to take care of our residents and our employees in a way that brings the two together as one extended family.

We work tirelessly to anticipate the future. At SRG, our residents tell us everything we need to know about who they are and how they want to live; and their input guides us in everything we do.

Ultimately, the SRG lifestyle is all about choice and independence. It's about savoring the daily experiences of life and cherishing connections—now, and into the future.

Your comfort is our passion.



We put people first in everything we do, from the day-to-day living experiences of our residents to creating the best communities and working environments possible.

And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level—an innovation we call Genuine Hospitality—that truly sets SRG apart. Our residents are neither guests nor strangers; they are the constant that defines our communities—where exceptional service is delivered by a dedicated group of people who truly believe our residents well-being and quality of life is their personal responsibility.

At SRG, our goal is to create comfortable, service-enriched environments that encourage residents to choose, to express themselves, and to live fully.

A blueprint for living well.



At SRG, we embrace wellness as a way of life. Healthy living means so much more than just exercise and nutrition; it's a person-centered approach that focuses on meeting the needs of the individual as a whole. Ours is a comprehensive philosophy that addresses the physical, emotional, intellectual, social, spiritual, and vocational well-being of our residents.

We recognize that mind, body, and spirit are all interconnected, so we've made it our goal to strengthen those connections through a robust offering of supportive programs, services, and amenities. By taking a holistic approach to wellness, we can provide a customized program for

each individual that includes nutrition and fitness opportunities, exercise classes, preventative health workshops, wholesome dining options and the knowledge, resources, and motivation to create a personalized blueprint for living well. Additionally, we encourage community members to work together to set goals, support progress, and celebrate and reward achievement.

By integrating all six areas of wellness, SRG communities promote healthy living and encourage residents and staff alike to lead balanced, productive lives.

When needs change, we're ready.



Our residents and their families will also find comfort in knowing that even if their needs change, their address doesn't have to. Should the necessity for care arise, they'll find a thoughtful and comprehensive menu of programs and services available on-site to meet their individual requirements today and tomorrow.

Here, a personalized program of care, provided in the comfort of their home, affords residents the freedom and independence to live life as they choose. And, as their needs may grow and change, our Director of Assisted Living and licensed professional staff are there to provide the services required to meet those needs each and every day. For those requiring specialized Alzheimer's Disease/Dementia care services, Enliven™—our creative and adaptive memory care helps residents feel more connected and as independent as possible by focusing on their strengths and abilities, not impairments.

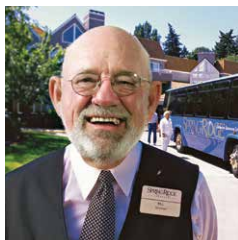
Seeking a higher standard.



We take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major senior living provider in the U.S. to earn across-the-board accreditation of its eligible communities by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Throughout North America and Western Europe, CARF is recognized as the leading independent accreditation body for providers of health and human services. Even though federal and state guidelines don't require licensed senior living communities to be accredited, we think it's an important distinction.

As part of our promise to you, SRG's accredited retirement communities will continue to voluntarily participate in CARF's accreditation process to ensure our programs and services maintain their measurable quality standards.

More than a service. A privilege.



On a whole variety of fronts, from high tech to high touch, we do everything we can to engender a reassuring sense of comfort and understanding for our residents and their families as needs arise. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees.

We like to say that life should improve with age. After more than two decades in the business, it's certainly been true for us. It's our job to make sure our residents—and team members—feel the same way.



A LIFE WELL LIVED



Discover The Carlisle Naples.

There is a place, in southwest Florida, where life unfolds richly. A place of vibrance and engagement, where you'll find choices for socializing, fine dining and convenience—all in a setting like no other. Lifestyle takes many forms here, and days are filled with beauty, ease and a vivid palette of opportunities. Everything you need is right here. It's a life well lived at The Carlisle Naples.

Welcome.

LAUGHTER. BALANCE. CREATIVITY. WELLNESS.

It's our model for vitality. A fresh approach to senior living. Each day at The Carlisle Naples brings with it a new opportunity for inspiration, renewal, rejuvenation and learning.

Explore your surroundings.

From world-class golf, stunning beaches and one-of-a-kind shopping, dining and entertainment opportunities—at The Carlisle Naples, everything you love about southwest Florida is just minutes away. Spend your days exploring the city's many attractions including the Naples Botanical Garden, Artis—Naples, or the Naples Zoo at Caribbean Gardens. Or perhaps a day of pampering at spas is more your style. Whatever your preference, The Carlisle Naples' convenient location is the perfect setting for the retirement lifestyle that's just right for you.

What's next? A leisurely, relaxed lifestyle.

With life so full of choices, you can take your time and explore. This is retirement, redefined.

When a day can take you to a pottery painting session, a chat with the Chef on the latest culinary experiences, Skyping with the grandkids, and golf on the neighborhood course, that's a very good day. Or maybe meet up for an afternoon concert, read the book club's latest recommendation, or stay fit and flexible with a yoga class. Where will the day take you?

At The Carlisle Naples, you can do it all, in style. And you can leave the driving to us. Our transportation service provides you the convenience of curb service to many of the popular locations and destinations nearby. And if you are away from home, you'll take comfort in knowing that everything will be well maintained for your return.

It's the newfound ease of living a maintenance-free life in the midst of everything you love. And the assurance that tomorrow's care needs can be managed for you, right here at home.



Your personal sanctuary.

Choose your place from a variety of one-bedroom and two-bedroom residences. The Carlisle Naples brings you classic interiors and inviting living spaces offering luxurious yet comfortable living. With distinctively designed floor plans—all you have to do is choose one.

Wellness — A way of life.

Whether you're active and on the go, or need some help with the activities of daily life, The Carlisle provides a variety of lifestyle options to meet your needs now, and in the future. Our ECC licensed Assisted Living program offers three delicious meals daily, medication management, help with daily activities, and the peace of mind of 24-hour staffing plus all the services of Independent Living.

At The Carlisle Naples, you'll find our integrated approach to wellness includes nutrition and fitness programs, diversified exercise classes, preventative health workshops, and wholesome and fresh dining options. It's the right combination of knowledge, resources, motivation and support to create your own personalized blueprint for living well.

Seeking a higher standard.

At SRG, we take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major assisted living provider in the U.S. to earn company-wide accreditation for all of its eligible communities by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Accreditation means we perform at our very best every day, and serves as a clear signal to consumers that SRG communities provide the highest quality of care and service.

SRG — Who we are. What we do.

We are committed to making you the center of our attention. This philosophy is our pledge to Genuine Hospitality. By creating comfortable, service-enriched communities, we hope to encourage residents to choose, to express themselves, to live life fully. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees. Delivering on our promise of Genuine Hospitality isn't just our job, but rather, our privilege.

Your Comfort. Our Privilege.

Today, you have the opportunity to blend independence and peace of mind into an affordable lifestyle that meets your unique needs. Available on a monthly fee basis, The Carlisle Naples offers an impressive range of comforts and conveniences to simplify your life and enrich your lifestyle.

WELL-BEING THAT'S, WELL, *FUN*



The idea behind our innovative, engaging wellness program, **Zest**, is pretty simple: bringing healthy, positive balance to the Mind, Body and Soul with a wealth of personalized, enriching experiences. From trying something for the first time to exploring passions old and new, Zest is all about energy. Because when we feel energized and happy, we enjoy life more every day.

Zest inspires the mind through creative and intellectual expression. We work to keep the body in tune through daily motion and attention to nutrition. With our plant-based and whole-food focused FreshZest™ dining options, it is easy to enjoy fine dining AND make small but impactful lifestyle changes. And for the soul, our approach is as social as it is spiritual—personal connection, a bit of purposeful reflection and plenty of carefree interaction. Actually, it can be as simple as taking a moment to breathe.

Contact us today to learn how Zest can bring more well-being to your daily life.



INDEPENDENT AND ASSISTED LIVING RESIDENCES

6945 Carlisle Court, Naples, FL 34109 | TheCarlisleNaples.com | 239.591.2200



EQUAL HOUSING OPPORTUNITY

AN SRG SENIOR LIVING COMMUNITY

ASSISTED LIVING FACILITY #9408





MORE THAN “JUST” WELLNESS

We believe that wellness is a key factor in living your best life, longer. That’s why our Zest wellness program takes an evidence-based, 360-degree approach to well-being that draws from best practices from a range of disciplines, like medicine, psychology, behavioral science, as well as SRG’s more than 30 years of experience in senior living.

Zest is designed to help our residents feel their best every day. And even more, with the help of a dedicated on-site team, residents can benefit from preventive health strategies that promote well-being not only today, but in the long term.

ENJOY YOUR ZEST

Because wellness is an individual journey, Zest offers a wide range of experiences for the Mind, Body & Soul—three pillars of wellness that we believe are vital and interconnected. Whatever your preferences and needs, with Zest you’ll find it easy and fun to cultivate a rich life of meaning, connection, fulfillment, and purpose.

These are just a few experiences waiting to be discovered:

- *Going back to school* with our Lifelong Learning university seminars.
- *Tasting how delicious* health can be with our FreshZest™ menu options.
- *Putting a dynamic new spin* on cycling with an energizing spinning class.
- *Enjoying Happy Hour* filled with personable conversation and new friends.



Zest
MIND • BODY • SOUL



You're always in the loop with LifeLoop

Connected to life, family, and each other.

LifeLoop helps residents and family members communicate, share experiences, and stay connected and involved in each other's lives on a daily basis. As a resident, you can easily connect with other residents to discover interests and hobbies, share photos, and invite friends to join you in an activity—using your phone, tablet or computer.

Family members can join in, sharing photos, sending messages and seeing what you have been up to lately. LifeLoop offers families added comfort by sharing weekly updates on their loved ones' activity engagement and assisting with meeting their needs from anywhere at any time.

Best of all, our team can walk you through setup and provide any support you need, so you can enjoy trying something new without the worry.

Keeping everyone in the loop. It's just another way life at an SRG community makes every day better.



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EQUAL HOUSING OPPORTUNITY

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THE ART OF DINING



BLISSFUL DINING EXPERIENCES

Lobster bisque or pan-seared Ahi? Grilled pork porterhouse or roasted king salmon? The Carlisle Naples' culinary team is excited to unveil a variety of mouth-watering menu options graciously prepared in our Carlisle Room Restaurant, open 12 hours every day. Whether it's a casual breakfast to start your day, or a gourmet dinner with friends and family, you'll be treated to VIP service and delicious cuisine.

Passion fruit crème brûlée or New York cheesecake? The Carlisle Naples' menu is always evolving. By selecting the finest and freshest ingredients, applying innovative techniques and first-class presentation, The Carlisle Naples' epicureans ensure that your daily dining experience is on par with top restaurants anywhere, and healthy as well.

See the reverse side for a sample menu.

SAMPLE DINNER MENU

Soups

French Onion or Split Pea

Salads

Caesar Salad with Garlic Croutons

- or -

House Mixed Greens

Grape Tomatoes, Mushrooms, Pine Nuts and Roasted Peppers with choice of dressing

OUR NIGHTLY ENTRÉE SELECTIONS

Salmon, Baked Chicken and Ground Sirloin Entrées available nightly.

Signature Entrees: Chicken Pot Pie and Traditional Meat loaf available daily.

Home-style

Beef Stroganoff

Thinly Sliced Beef Steak, oven-braised in Burgundy Mushroom Sauce, served over Buttery Egg Noodles. Topped with Sour Cream.

Gourmet Fare

Prime Rib

USDA Choice, seasoned and stage roasted to perfection. Hand-carved, served au jus with Horseradish Sauce.

Catch of the Day

Baked Asian Salmon

King Salmon Filet, marinated in Ginger Soy Sauce. Oven-baked and topped with chopped Green Onion.

Chicken Breast du Jour

Chicken Roma

Rubbed with Olive Oil, Garlic, fresh Herbs and Spices. Oven-roasted. Your choice of Dark or White Meat.

Heart Healthy

Cornucopia Salad

Mixed Greens, Avocado, Celery, Apples, caramelized Almonds and cubed Chicken Breast. Tossed with our Vinaigrette.

Side Dishes

Herb-crusted Tomatoes or Green Bean Casserole

Twice-Baked Potato or Jasmine Rice Almondine

Dessert

Warm Apple Cobbler

Served with Vanilla Ice Cream (optional)



CONTINUUM OF CARE



OUR FOCUS IS ON YOUR WELL-BEING

The Carlisle's continuum of care is about providing comfort, convenience, and peace of mind—now and in the future. Our licensed assisted living care offers an impressive range of health and well-being services and resources readily available to meet your needs.

Here, you can access routine health monitoring services, on-site physician consultations, self-directed wellness programs and a host of resources and educational programming to create your own blueprint for living well. You'll find the support to help you maintain optimum health when you are well and to provide a personalized program of care when you are not. Simply put, we're there when you need us.

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SERVICES AND AMENITIES FOR INDEPENDENT LIVING

Services Included in the Monthly Fee

- Complimentary full breakfast, plus your choice of lunch or dinner daily
- Biweekly housekeeping and flat linen laundry service
- All utilities (except phone) including basic cable TV
- 24-hour staffing and emergency call system
- Scheduled group transportation
- Full calendar of social, cultural and recreational programs and activities
- Access to onsite My Care Clinic
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Independent Living Residence

- One- and two-bedroom floor plans with private bath
- Color-coordinated floor and window coverings
- Fully-equipped, all-electric kitchen
- Individual climate controls for heating/cooling
- Walk-in closets
- Private patio or balcony
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system

Community Features and Amenities

- Restaurant-style dining, open 12 hours daily
- Library and Business Center
- The Marketplace store (gifts & sundries)
- Beauty/Barber salon
- Swimming pool and spa
- Fully-equipped fitness center
- Private cinema
- Billiards & game room
- Lushly landscaped grounds, courtyards and walking paths





SERVICES AND AMENITIES FOR ASSISTED LIVING

Assisted Living Services Offered

- Three delicious meals daily, served restaurant-style
- Help with daily activities, including bathing, dressing and grooming
- Weekly housekeeping and flat linen laundry service
- Weekly personal laundry service
- All utilities (except phone) including basic cable TV
- 24-hour emergency call system
- 24-hour scheduled licensed nursing
- Scheduled group transportation
- Full calendar of social, cultural and recreational programs and activities
- Access to onsite My Care Clinic
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Assisted Living Residence

- One-bedroom floor plans
- Private bathroom/shower with safety features
- Color-coordinated floor and window coverings
- Individual climate controls for heating/cooling
- Private patio or balcony
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system

Community Features and Amenities

- Restaurant-style dining, open 12 hours daily
- Library and Business Center
- The Marketplace store (gifts and sundries)
- Beauty/Barber salon
- Swimming pool and spa
- Fully-equipped fitness center
- Private cinema
- Billiards and game room
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INDEPENDENT LIVING FLOOR PLANS

Bristol

One Bedroom, One Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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INDEPENDENT LIVING FLOOR PLANS

Cambridge

One Bedroom, One and a half Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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INDEPENDENT LIVING FLOOR PLANS

Devon

Two Bedroom, Two Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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INDEPENDENT LIVING FLOOR PLANS

Fairfax

One Bedroom plus Den, One and a half Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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INDEPENDENT LIVING FLOOR PLANS

Greymore

Two Bedroom, Two Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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INDEPENDENT LIVING FLOOR PLANS

Hampton

Two Bedroom plus Den, Two Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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ASSISTED LIVING FLOOR PLANS



Avon

One Bedroom, One Bath

Floor plans are representative; actual square footage, dimensions and details may vary.

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COMMUNITY LOCATOR MAP



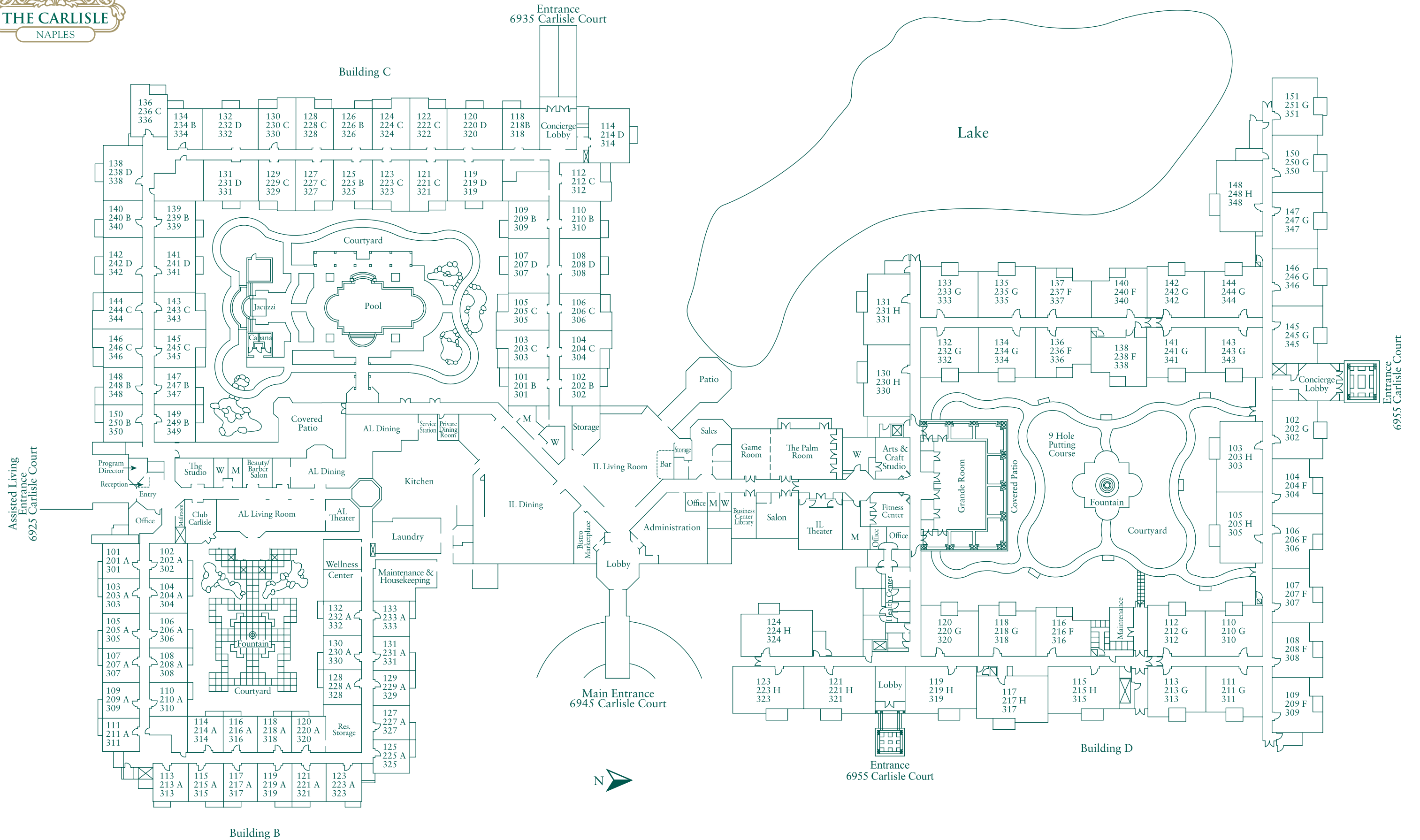
Explore The Carlisle Naples.

Everything you need to enjoy a day of fun, fine dining, and a variety of activities is at your Clubhouse. It's the perfect place to meet new friends, host family get-togethers, expand your talents or pursue cultural interests. Best of all, it's here for you every day, just a few steps from your residence.



THE CARLISLE

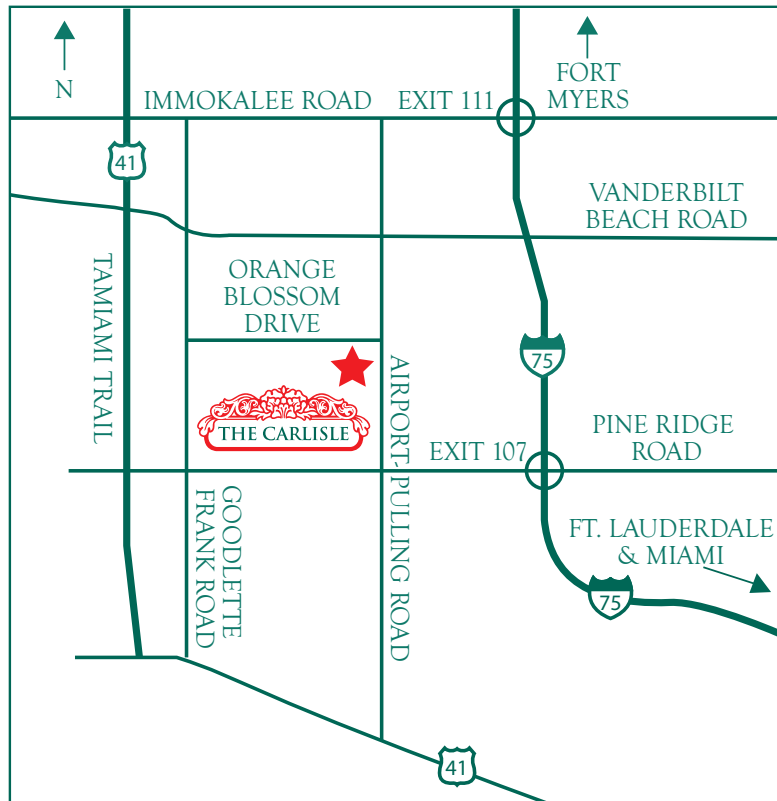
NAPLES





DIRECTIONS

The Carlisle Naples is located just south of Orange Blossom Drive on the west side of Airport-Pulling Road.



DIRECTIONS FROM FORT MYERS

Take I-75 south to Immokalee Road (Exit 111). Go west to Airport-Pulling Road, then turn left.

DIRECTIONS FROM SOUTH FLORIDA

Take I-75 west to Pine Ridge Road (Exit 107). Go west to Airport-Pulling Road, then turn right.

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LOCATION MAP

The Carlisle Naples offers easy access to world-famous shopping, restaurants and entertainment. Renowned golf courses, art galleries, antique shops, banks, hospitals and medical facilities are all nearby.

The Arts

1. The Conservancy Nature Center
2. Naples Centre (Movie Theaters)
3. Naples Depot
4. Naples Zoo at Caribbean Gardens
5. Artis—Naples

Sports/Recreation

6. Delnor-Wiggins State Recreation Area
7. Naples Fishing Pier
8. Naples/Fort Myers Greyhound Track
9. Vanderbilt Beach
10. YMCA

Medical

11. Physicians' Regional
12. Naples Community Hospital
13. Naples Day Surgery
14. North Collier Hospital

Country Club Communities

15. Estuary
16. Grey Oaks
17. Lely Golf Estates
18. Tiburon
19. The Vineyards

Resort Hotels

20. Edgewater Beach Hotel
21. La Playa Resort Hotel
22. Naples Grande
23. The Ritz-Carlton
24. The Ritz-Carlton Golf Resort

Shopping

25. Carillion Shopping Center
26. Coastland Center
27. Fifth Avenue Shops
28. Greentree Shopping Center
29. The Pavilion
30. Pine Ridge Crossing Shopping Center
31. Ridge Port Plaza
32. 3rd Street South
33. Tin City
34. The Village on Venetian Bay
35. Waterside Shops at Pelican Bay

Education

36. Barron C. Collier High School
37. Collier County Library
38. Edison Community College
39. International College of Naples
40. Naples Library
41. North Collier Library
42. Walden University – Florida Center



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